

Affiliate agreement between Roku, LLC and affiliate partner station (“the station”)

Bounty: Roku agrees to pay the station a “bounty” of \$20 per SoundBridge unit referred from the unique tracking URL as described below and sold on www.rokulabs.com web store (net of returned items. SoundBridge units include the following models: M500, M1000, M2000, and SoundBridge Radio.

Tracking: Referral sales will be identified by a unique URL, provided by Roku. It is the responsibility of the station to use their unique URL when referring web site traffic to www.rokulabs.com.

Exclusions: Referral “bounty” will not be paid for units purchased from referrals from the station to www.rokulabs.com that do not include the tracking URL above. (This may include users who have cookies turned off, and users who come to Roku “URL-direct”, meaning they type in rokulabs.com in their browser rather than clicking from the links provided by the station.) No compensation will be provided for orders that are cancelled before shipping, or for returned orders. Note: The web customer’s order does not need to be completed during the same session in order to be tracked as a referral sale, provided that the cookie with the above referral code persists on that user’s computer until the time the sale is completed. However, no compensation will be provided for “clicks” to www.rokulabs.com that don’t result in trackable completed sales.

Duration: The duration of the agreement is indefinite; until either party terminates the agreement.

Termination: This agreement can be terminated by either party at any time, for any reason. Notice needs to be provided in writing of termination. No advance notice needs to be given.

Promotions: The station has the right to publicize the SoundBridge by any means they like, at their expense.

Accuracy of product information: Since features for the SoundBridge change often with software updates, and to ensure consistency with Roku’s own communications about SoundBridge, Roku has the right to ensure the product is represented accurately in text, images or other information about the product presented by the station on their web site, and through any other means of communication. Roku may provide corrections to the station on any factual errors, whether written, spoken, visual, or otherwise. The station agrees to incorporate corrections to factual errors in a reasonably timely manner. This is not intended to stifle editorial control, and Roku agrees that the station maintains editorial control over their opinion about the product.

Payment terms: Roku agrees to provide the station a quarterly statement of referrals generated, net of returned products, along with payment for those referrals. Funds will be paid on “Net 30” payment terms, e.g. within 30 days after statement is issued, in US currency via company check, sent via US Postal Service. The station may request a status update of their referrals at any time. Roku agrees to respond to such one-off status requests within a reasonable time period.

Transferability: This agreement is not transferable to any third party. Referral sales generated from the station’s unique URL will be paid to the contracted station only.

Limit of liability: Roku cannot assume responsibility for referrals lost due to technical problems, web site or web store downtime, order taking problems, or other problems that may arise, whether caused by Roku, or not.