

Sr. Manager/Director, Product Management



The Company

Would you like to be part of the team that created “the most impressive product attached to a TV this decade”? Do you want to work at the place that “revolutionized the way entertainment is delivered”? Would you like work on the product that the New York Times called “better than any other”?

Roku’s innovative and best-selling digital video player is just the beginning. Roku is delivering on the future by bringing the promise of Internet-delivered media into the living room today.

For more information, visit www.roku.com.

The Role

Roku is looking for a Director of Product Management. The successful candidate will have a track-record of creating commercially successful consumer products and/or services. Experience in the following areas will be highly valued:

- Billing systems
- Open platforms & SDKs
- Consumer electronics/devices

Responsibilities will include, but are not limited to:

- Driving the roadmap process and documenting the outcome
- Creating and maintaining requirements documents (PRDs & UI Specs)
- Managing quantitative and qualitative market research
- Generating key feature ideas
- Partnering with engineering to drive required features, understand trade-offs, etc.
- Working closely with design resources on ID, UI and overall UX issues
- Interacting regularly with QA team to ensure a quality product
- Developing packaging, documentation, and other collateral

The role will have a peer, but initially no direct reports.

The Requirements

- Bachelor's Degree required, MBA is preferred
- 5 – 7 years of technology product management experience
- Excellent verbal and written communication skills (examples will be requested)
- Superior analytical and problem solving skills
- A proven track record of successfully managing multiple projects
- Very detailed and pride yourself for the quality of your work
- A thinker but also a doer – not afraid to roll up your sleeves