

Visual Designer



The Company

Would you like to be part of the team that created “the most impressive product attached to a TV this decade”? Do you want to work at the place that “revolutionized the way entertainment is delivered”? Would you like work on the product that the New York Times called “better than any other”?

Roku’s innovative and best-selling digital video player is just the beginning. Roku is delivering on the future by bringing the promise of Internet-delivered media into the living room today.

For more information, visit www.roku.com.

The Role

Roku is looking for a Visual Designer. The successful candidate will have a track-record of designing for the TV and appreciate the nuances of designing for both SD and HD TVs. Responsibilities will include, but are not limited to:

- Creating low-fidelity prototypes to communicate design
- Creating graphic assets and layout specifications
- Developing visual design for internally-developed channels
- Creating screen layouts, color palettes, typography, UI elements, and icons.
- Creating production-ready art and working with engineering on handoffs.
- Creating visual specifications for engineering development.
- Partnering with engineering to ensure crisp implementation of visual design
- Creating concept prototypes in Flash, prototyping visual transitions
- Delivering compelling motion design for emotional interest and to support usability.
- Periodically creating graphic assets for marketing and product graphics
- Working closely with external design resources next-generation interface designs

Note that this role will initially be weighted toward the creation of production assets, but candidates who demonstrate strong interaction and interface design skills will have the opportunity to set the direction for future interface designs.

The Requirements

- 3+ years of Visual Design experience
- A working knowledge of TV design fundamentals
- A deep held belief that simplicity is the path to success in UI design
- Fluency with key graphic design tools including Photoshop and Illustrator; proficiency in After Effects is a plus
- Very detailed and pride yourself for the quality of your work
- Excellent verbal, written, and visual communication and presentation skills
- A quality portfolio that speaks to your ability to execute on the requirements above
- A passion for TV