

Senior Web Developer

ABOUT ROKU

How would you like to be part of the team that created “the most impressive product attached to a TV this decade”? Do you want to work at the place that “revolutionized the way entertainment is delivered”?

The Roku Internet Video Player (also known as the Netflix Player by Roku) enables you to instantly stream high quality movies from Netflix and Amazon Video On Demand, over the Internet directly to your TV and has received overwhelmingly positive reviews in The Wall Street Journal, CNET, WIRED, and elsewhere.

For more information, visit <http://www.roku.com/>

THE ROLE

Roku is seeking a qualified and versatile web developer with the drive to succeed in a fast-paced and dynamic environment.

You will work day-to-day with a cross-functional team of designers and marketing professionals to implement new sales models, integrate with 3rd party payment and promotion platforms, manage A/B testing and incorporate analytics as well as enhancing and building new website experiences. Your ability to be creative and resourceful in problem solving while working effectively with a range of technologies is extremely important in this position.

Any previous experience within a highly robust, ecommerce environment is strongly desired.

QUALIFICATIONS

- Microsoft .NET/C#, HTML/CSS/JS coding capabilities.
- Experience with ecommerce, billing, inventory and financial reporting.
- Expert knowledge of cross-browser capabilities and coding techniques.
- Working with cross functional teams to identify and define solutions.
- Experience with A/B testing, Google Analytics and Google Ad Manager is a plus.
- Experience developing web standards-based mobile apps is a plus.
- BSCS or equivalent is required, MS in Computer Science a plus.

CHARACTERISTICS OF SUCCESS AT ROKU

- Self motivation.
- Positive attitude.
- Results driven.
- Individual contribution combined with team orientation.
- Ability to execute on overall business goals in personal area.
- Desire to win in a highly competitive environment.